

CLIENT EXPECTATION GUIDE



WHAT IS...





“Play” speaks to our core belief that in order to truly excel and make a difference in the world, you have to enjoy what you’re doing. There’s an element of fun in the way we practice, and that ensures we keep an open mind in the way we build our company and conduct our business. We like to say that Architects At Play is, first and foremost, a gathering of friends. This concept is very important to us and is also at the core of our work environment.

We hope to share the components of what it means to be designing through play; encapsulating play as an integral part of the design experience which captures moments of experimentation, innovation, and joy.

01

PROJECT ANALYSIS



STEP 1: SITE ANALYSIS

DURATION: APPROX. 2 HOURS

After the introductory phone call or visit with clients, the first step is a site visit to scope out the area. This visit allows the designer to walk through the proposed space with the client and take essential measurements needed to develop floor plans, spatial diagrams, and renderings. These visits typically last about two hours.





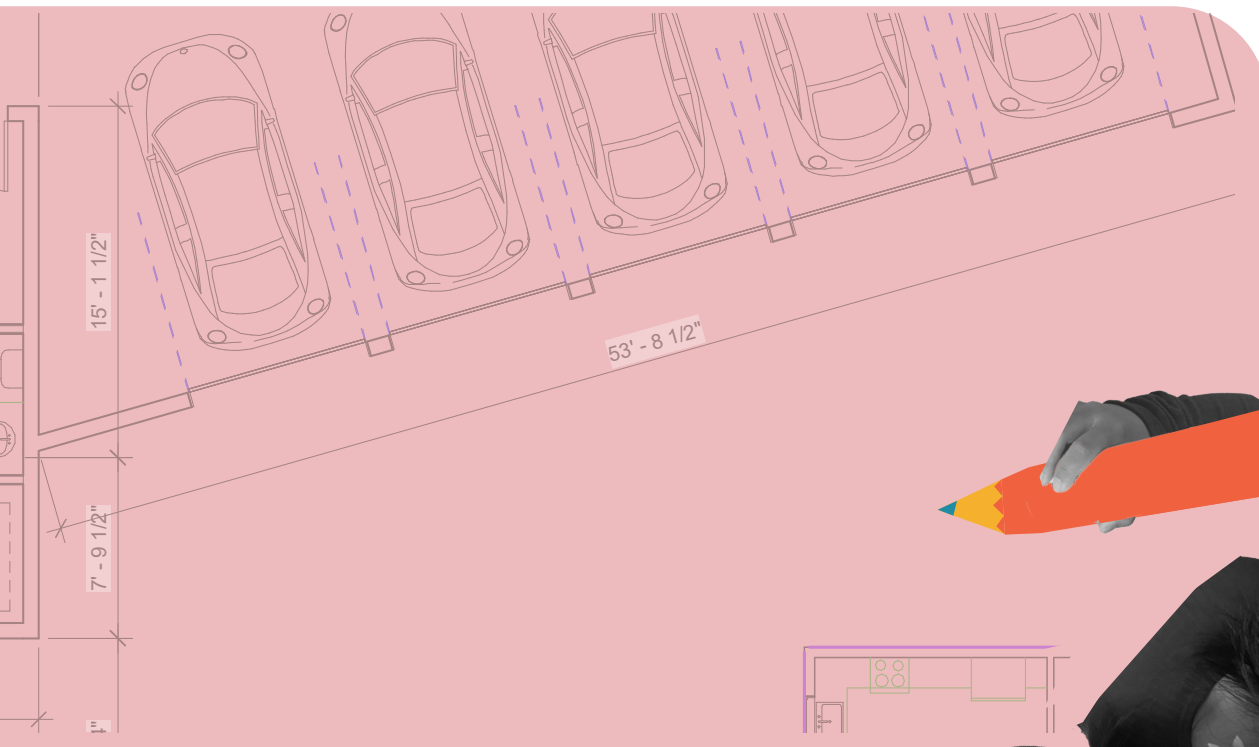
STEP 2: ARCHITECTURAL FLOOR PLANS DRAWINGS

DURATION: APPROX. 1 WEEK

The measurements taken during the site visit will be converted into architectural floor plan drawings. These drawings will be used to determine the design solution suitable for the intended use of the spaces.

FLOOR PLANS CONSIDERATION (NOT LIMITED TO):

- Options of space layout
- Furniture layout
- User-flow analysis
- Opportunities for new programming



02 FLOOR PLAN

03

AESTHETIC VISUAL

STEP 3: PROPOSED MATERIALS

DURATION: APPROX. 2 DAYS

A proposal of materials, furnishings, and activities will be proposed through imagery collaged together. Hence, encapsulating the intended design language for the project.

AESTHETIC VISUAL SCHEME (NOT LIMITED TO):

- **Precedents (example spaces)**
- **Combination of materials and colors**
- **Preliminary proposal of furniture**





EXAMPLE SCHEDULE

FF&E FURNITURE						
TYPE	NAME	BRAND	MANUFACTURER	QUANTITY	PRICE	WEB LINK



04

FURNITURE, FIXTURES, & EQUIPMENT

STEP 4: F&E SCHEDULE

DURATION: APPROX. 1 WEEK

A list of suggested furniture, fixtures, and equipment relevant to the design proposed will be provided for the client's reference. These items are incorporated in the final floor plan iteration, and final design package.



05 3D RENDERINGS



STEP 5: RENDERING

DURATION: APPROX 3 DAYS

3D renderings provide supplementary understanding of how the space will be executed. Seeing it in this way adds another layer of depth to the proposed design. 3D renders will portray vital parts of the design proposal.

AESTHETIC VISUAL SCHEME (NOT LIMITED TO):

- Reflects the final floor plan, aesthetic elements, and FF&E
- Imagines the intended uses of the space
- Expresses how a space can look during different time stamps

CLIENT EXPECTATIONS

In addition to the details outlined in the fee proposals, clients will have the opportunity to learn about the process to gain a better understanding of how projects operate. This will vary on a case-by-case basis; however, there are key takeaways to note:

COMMUNICATION: Clients can reach out during business hours via phone or email during the duration of the proposed project.

INVOLVEMENT: Clients play a crucial role in shaping the project's vision through essential decisions that enable the designer to proceed. Be prepared to answer questions from the designer to help realize the envisioned project.

ADDITIONAL SCOPE: Occasionally, projects may encounter issues or opportunities that benefit progress. Designers will highlight any additional costs associated with these issues, which will be discussed with clients for approval.

Clients may also wish to expand the project scope. Any such requests must be discussed with the designer to evaluate their feasibility. Please be aware that any additions to the project scope will necessitate adjustments to the fee proposal. Refer to the proposal for specific details.

TIMELINE: Project schedules may fluctuate to ensure successful completion. Adding any additional scope will significantly impact the timeline. Therefore, clients should discuss and agree upon revised deadlines whenever changes to the project scope occur.





FINAL PACKAGE

The final Residential Interior Design Package will include the following major elements that were outlined within this document:

- 01 Project analysis
- 02 Floor plans
- 03 Aesthetic visuals
- 04 Furniture, Fixtures, & Equipment
- 05 3D Renderings

In addition to this scope, please refer to the Fee proposal for more information on the work, billing, and service details.

If you have additional questions don't hesitate to ask any questions.

THANK YOU!